

# THE ORANGE Key

VALENCIA PROPERTY CONCIERGE

## Partner Brief

For lawyers, gestorias, realtors, and relocation firms

### WHO WE ARE

The Orange Key is a Valencia-based property concierge for foreign owners from the Netherlands, Belgium, the UK, and the US. We manage a small curated portfolio end-to-end: NRU registration, guest operations, dynamic pricing, maintenance, and monthly reporting — in English, Spanish, and Dutch. Flat 15% fee, month-to-month, money-back guarantee on late payouts.

### THE OWNERS WE SERVE BEST

- Foreign owners based in NL / BE / UK / US
- 1 to 5 properties in Valencia city or metro area
- Wants legal, transparent, hands-off management
- Frustrated with untrusted agencies or DIY co-host
- Needs STR, MTR, or hybrid rental strategy
- Values quarterly reporting and video walkthroughs

### REFERRAL ECONOMICS

€500

per signed owner  
(one-time)

10%

of our fee, lifetime  
(recurring option)

—

pick either model,  
or a custom split

*Example:* a typical Valencia 2-bed generates ~€2,000/mo. At 15% our fee is €300/mo. Lifetime 10% = €30/mo recurring to you, indefinitely. Most partners choose recurring.

### HOW TO INTRODUCE US

Easiest path: forward your client a one-line email with our booking link. We do the follow-up, the audit call, and the close. You get credited automatically (unique partner URL per firm). A short template:

*"[Client], meet The Orange Key — they manage Valencia rentals end-to-end for foreign owners like you. They offer a free 30-min property audit and usually save new owners more in year one than their fee. No obligation: [theorangekey.com/?ref=\[yourfirm\]](https://theorangekey.com/?ref=[yourfirm])"*

### WHAT YOUR CLIENTS GET

- Free Valencia property audit (30 min, no pitch)
- Live owner dashboard with real-time revenue
- Monthly video walkthroughs (not PDFs)
- Trilingual guest comms (EN / ES / NL)
- Flat 15% — no cleaning markup, no hidden fees
- Money-back on any late owner payout

Partner intro: [hello@theorangekey.com](mailto:hello@theorangekey.com) · WhatsApp +34 655 993 892

[theorangekey.com/partners](https://theorangekey.com/partners)